



# EQUIPMENT 2012 ESSENTIALS

Inventory Software



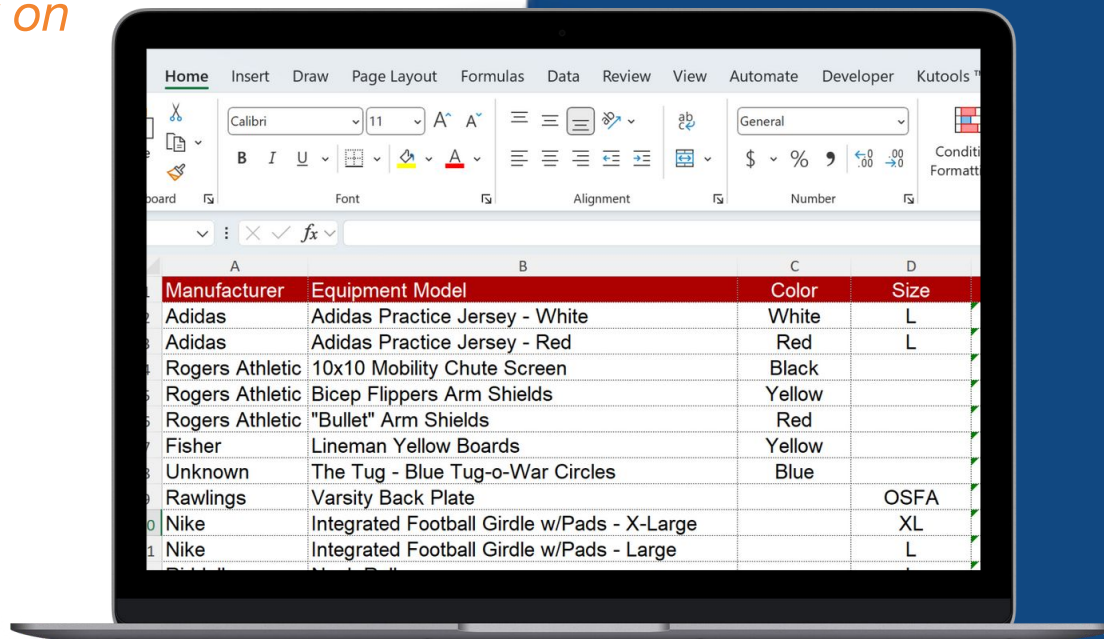
## Streamline & Simplify:

*Faster, Easier, and More Accurate Inventory  
Management for Athletic Directors*

# 90% Use spreadsheets or nothing

*Most schools continue to rely on manual methods to track uniforms and equipment.*

- ✗ Lost equipment = wasted budget
- ✗ Spend hours tracking jerseys & gear
- ✗ No real-time visibility into inventory



# From Winging It & Spreadsheets to Smart, Simple Uniform and Equipment Tracking



## Old Way

Pen-and-Paper or Spreadsheets

- ✗ Missing gear, no tracking
- ✗ Endless spreadsheets
- ✗ Unreturned items
- ✗ Wasted budget on replacements



## New Way

Internet-Based Software

- ✓ Real-time visibility & organization
- ✓ Simple, automated system
- ✓ Easy integration & accountability
- ✓ Streamline process

# A Simple, Affordable Way to Track & Manage All Your Gear



- ✓ **Track & manage** all uniforms and equipment in one place
- ✓ **Real-time inventory tracking** — know where your gear is at all times
- ✓ **Fast & easy setup** — no extra staff or complex training needed
- ✓ **Long term savings** — reduces lost gear + unnecessary replacements

# For Less Than the Cost of a Helmet and a Few Uniforms, Track Everything!

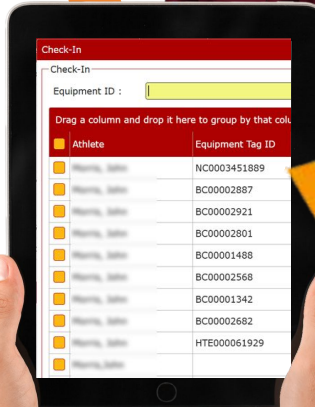
School Size (Enrollment)	Small <400	Medium 400-3000	Large 3000+
Annual Subscription	\$600	\$1200	\$2400
Starter Kit*	\$1000	\$1500	\$2500
Avg. 1st Year Cost	\$1600	\$2700	\$4900

## \* Starter Kit Includes:

- Heat Press
- RFID Reader
- Barcode Scanner
- Iron On Barcode Labels
- RFID Tags

*Kick off your program with **up to 20% off** hardware and labels in our Starter Kit.*

*Note: Custom pricing is available for multi-team organizations, districts, non-football schools, and unique needs. Contact us to create a plan and quote that fits your budget and requirements.*



**Cost-Effective**

## HT Services



Reconditioners, NOCSAE, Manufacturers



Youth Leagues, Schools, Small Colleges



Large Colleges, Professional Teams

**Founded in 2012** — launched as a simple solution to eliminate paperwork from Texas football helmet tracking

**Expanded worldwide** — now serving hundreds of teams across the USA, Middle East, and Asia

**Innovation leader** — created the national football helmet database for NOCSAE, reconditioners, and manufacturers, tracking over 4 million helmets

**NFL collaboration** — partnered on a four-year pilot to track every helmet and shoulder pad in each game



**RFID**



# Some of our High School Customers



OAK PARK and  
RIVER FOREST  
HIGH SCHOOL  
DISTRICT 200



**GEMS**  
أكاديمية جيمس دبي الأمريكية  
Dubai American  
Academy



Kamehameha Schools®  
KAPĀLAMA



**DOWLING**  
CATHOLIC HIGH SCHOOL  
Leaders for life. Centered on Christ.



HINSDALE CENTRAL  
HIGH SCHOOL

**LAMAR**CISD  
PROUD TRADITION | A BRIGHT FUTURE

**WEST**  
HIGH SCHOOL  
SALT LAKE CITY, UTAH  
EST. 1890



**MONACHE**  
HIGH SCHOOL

**CYPRESS FAIRBANKS**  
INDEPENDENT SCHOOL DISTRICT  
LEARN • EMPOWER • ACHIEVE • DREAM

**PROSPER ISD**



The  
Lawrenceville  
School



The  
**COVENANT**  
SCHOOL

THE MEADOWS SCHOOL



**BERGEN CATHOLIC**  
HIGH SCHOOL  
CATHOLIC EDUCATION LEADERS



## CASE STUDY

# Bergen Catholic High School

## Equipment Management Success



BERGEN CATHOLIC  
HIGH SCHOOL  
CATHOLIC. GENTLEMEN. LEADERS.

Bergen Catholic High School in Oradell, New Jersey, stands as a powerhouse in high school football, with an impressive legacy of 20 state championships. The school's football program has been particularly dominant in recent years, securing state titles in 2021, 2022, and 2023 in the Non-Public Group A division.

### The Challenge

- 20-time state champions in Non-Public Group A
- Seeking to track \$1000s in football equipment
- Time-consuming equipment recovery process

### The Solution: Equipment Essentials

- Issued Equipment reporting
- Direct communication tracking
- Streamlined inventory management

### The Results

- 99% equipment return rate
- Eliminated postseason gear chase
- More focus on athletic performance



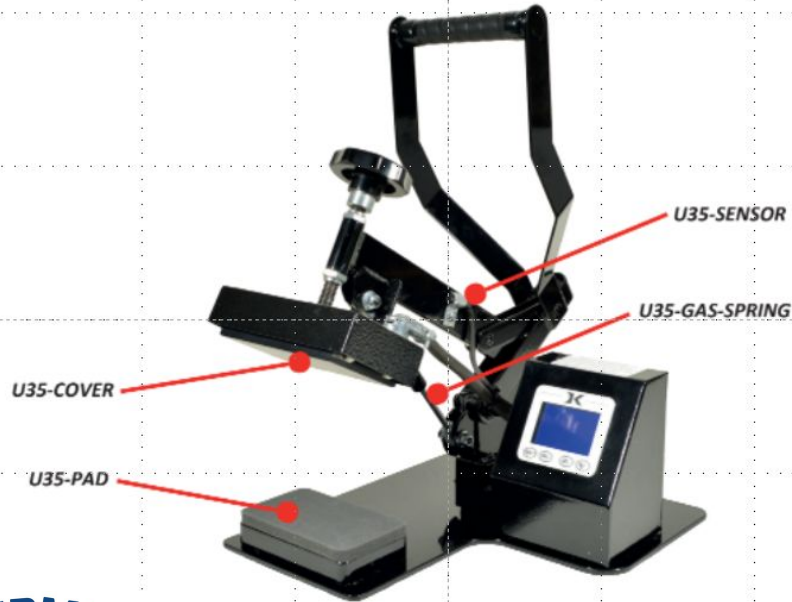


# How it Works



# Soft Goods

Heat-press logoed barcode labels on any uniform or gear.



**EQUIPMENT**  
2012  
**ESSENTIALS**



Mobile app for both iOS and Android phones.

# Always know where your equipment is

Email equipment reports directly to the athletes or parents



INVENTORY ATHLETE SETTINGS HELP

## Athletes

Athlete ID  Athlete

Drag a column and drop it here to group

Athlete	Status
Watanabe, Kazuyoshi	Active
Chaudhry, Dillawar	Active
Pruess, Matthew	Active
Vasko, Mykola	Active
Garcia, Joell	Active
Hurducas, George	Active
Linang, Aaron	Active
Blagojevic, Luka	Active
Ibrahim, Rami	Active
Martcheva, Michelle	Active



## Issued Equipment

05/08/2025

Linang, Aaron

ID.	Equipment Type	Size	Manufacturer	Model	Color	Qty	Need Returned	Date Issued	Cost
NW0000000433	Travel Top	L	Under Armour	Volleyball Black Warm up	black	1	Yes	03-17-2025	125.00
NW0000000431	Game Top	L	Under Armour	Varsity Boys Jersey	white	1	Yes	03-17-2025	100.00
NW0000000432	Game Top	L	Under Armour	Game Jersey	Red	1	Yes	03-17-2025	100.00
NW0000000365	Game Bottom	M	Under Armour	Red Game Shorts	red	1	Yes	03-17-2025	50.00
NW0000000386	Game Bottom	M	Under Armour	White Boys Game Shorts	White	1	Yes	03-17-2025	50.00
NW0000009619	Backpack	OSFA	Nike	Black NW Nike Backpack	Black	1	Yes	03-17-2025	70.00
Grand Total						6			495.00

### Note

To whom it may concern,

According to our records you are missing the following items. Please be sure to return these by Friday 5/24/2024 to avoid a late fee fine. If you have any questions please reach out to Nicole Tinetti at [nictin@dd219.org](mailto:nictin@dd219.org)

Thank you and Go Wolves!!!!

# Implementation Approach

## Kick Off



- School sends PO/Payment
- We schedule kickoff call

## Collect Data



1-3 Days

- We help you setup an account and ship hardware and labels

## Training



1 hour

- Provide a implementation plan
- Training anyone on how to use the system

## Launch



Days to weeks

- Execute Plan

## Support



Ongoing

- Live training
- Help system
- Live support

# Ready to Simplify Your Equipment & Uniform Management?

**Scan the QR code to book a demo today!**  
*Let's help you take the first step toward a more organized and streamlined system.*

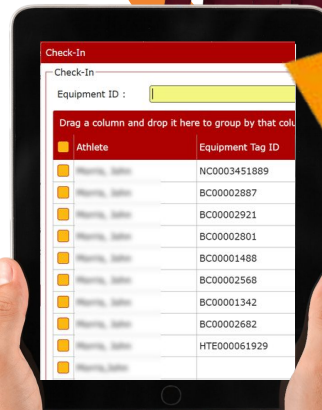
**Rich Hardt**



(855) 435-6388



Sales@Helmettracker.com



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