

SPORT
FRESH

SPRAY IT SAFE

**KILLS 100% OF
VIRUSES, BACTERIA,
& FUNGI.**

**EPA REGISTERED.
PROVEN PROTECTION.
BE AVAILABLE.**



THE **ONLY** LONG- LASTING, PROTECTIVE GUARANTEE.

Sport Fresh's EPA & FDA registered anti-microbial coating provides long-lasting protection between treatments.



protect

ONE SPRAY INHIBITS THE GROWTH OF MICRO-ORGANISMS FOR **1 WEEK**.

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DESTROY OFFENSIVE ODOR.

Sport Fresh provides & creates an invisible barrier to inhibit the growth of odor-causing bacteria, which causes staining, discoloration, odor-causing mold and mildew, and algae.

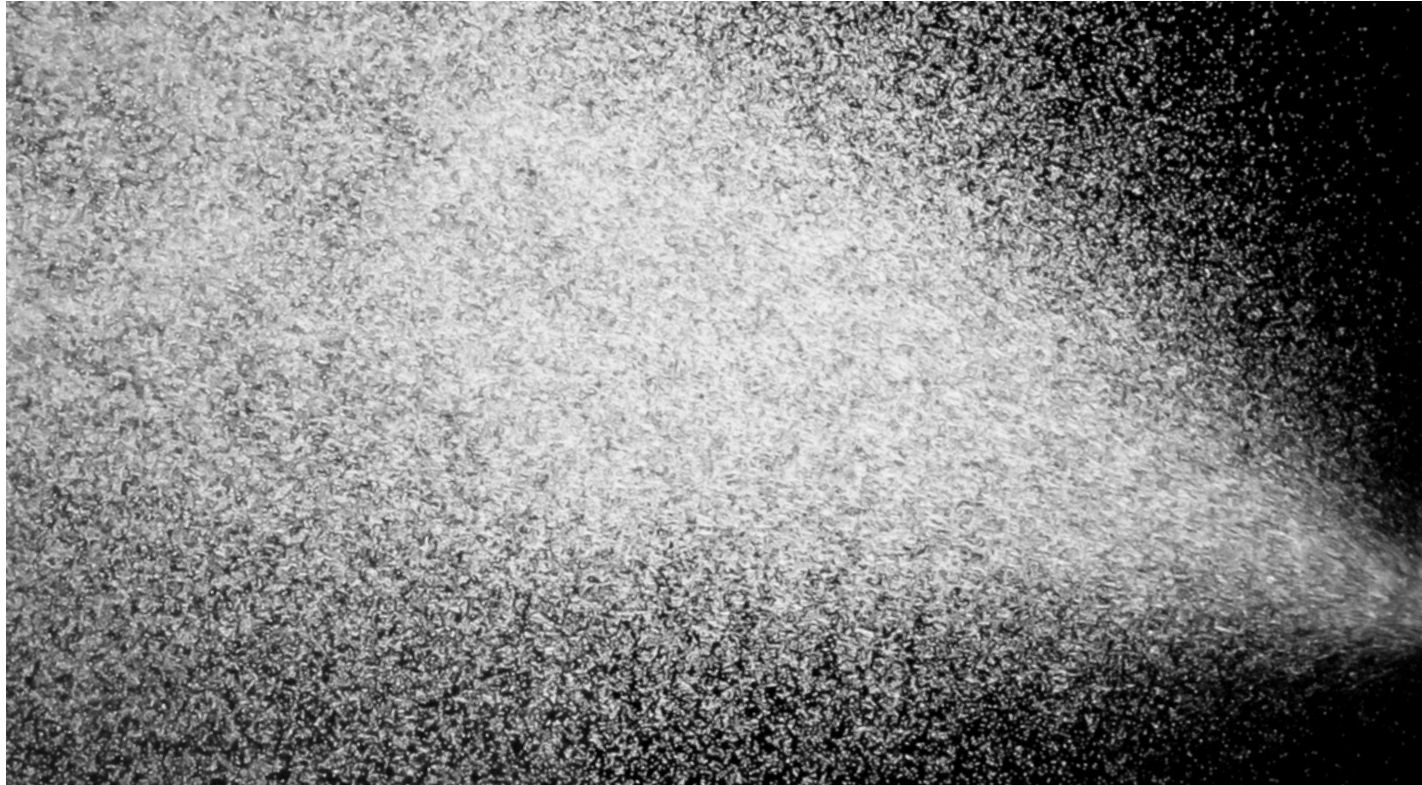


fresh

“OUR FOOTBALL PROGRAM HAS USED SPORT FRESH FOR THE PAST 3 SEASONS, AND WE HAVE BEEN REALLY IMPRESSED. SPORT FRESH HELPS TO BE PROACTIVE IN DOING WHATEVER WE CAN TO KEEP OUR ATHLETES HEALTHY, AND THE CLEAN SMELL OF OUR LOCKER ROOM IS AN ADDED BONUS.”
-STEVE JONES, KIMBERLY, WI

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EASY APPLICATION.

Sport Fresh should be applied weekly. Simply spray & walk away. Hold canister approximately 6-8 inches from the spray surface, until target is uniformly wet. Allow surface & equipment to dry before use.

Sport Fresh is odorless, non-leaching, & contains no heavy metals or harsh chemicals and is safe on any surface.



SPRAY GUIDELINES.

How long & what to spray to ensure product success. We suggest making Monday, post practice, "Spray Day."

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helmet

Make sure to spray the complete inside of the helmet. Pay attention to the forehead pad, cheek pads, chin strap, & mouth guard.

SPRAY FOR A MINIMUM OF 8 SECONDS.



lockers

Spraying the entire locker is not necessary. Focus only on high touch points on both the inside of the locker & the outside.

SPRAY FOR A MINIMUM OF 5 SECONDS.



cleats

Spray each shoe individually, both inside & out, ensuring to focus on the heel & toe areas. This will help with odor elimination.

SPRAY FOR A MINIMUM OF 5 SECONDS.



braces

Spray both the front & the back of the brace to get all foam padding. Don't forget the Velcro. Same process goes for all other braces or equipment.

SPRAY FOR A MINIMUM OF 5 SECONDS.



pads

Make sure to spray the chest area, both sides, from arm to shoulder. Also spray pad straps, as well as other areas that collect sweat.

SPRAY FOR A MINIMUM OF 10 SECONDS.



gloves

Make sure to spray both the inside & the outside (back of palm) of the gloves. Gloves can be sprayed daily if the athlete so chooses.

SPRAY FOR A MINIMUM OF 5 SECONDS.

STAY IN THE GAME.
PROVEN PROTECTION.

BE AVAILABLE.



*Order More
Here!*



PROTECTIVE
SHIELD
Inhibits Growth



USE
WEEKLY
Spray & Walk Away



ELIMINATES
ODOR
Fresh Gear



KILLS VIRUSES
& BACTERIA
MRSA, COVID, & More

PROMOTE SPRAY DAY AND REORDERS.

Use locker room signage to encourage reorders.
Share at parent meetings. Include your personal
affiliate link to track sales directly to you.

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FAQS



Is Sport Fresh safe?

Yes! Sport Fresh is the only product that will keep your athlete safe from virus and bacteria yet is approved for use on athletic equipment.

How long does Sport Fresh last on equipment?

Apply Sport Fresh each week for 7 days of lasting protection.

How does Sport Fresh work?

Sport Fresh will disinfect the athletic equipment and then provide an antimicrobial coating for lasting protection in-between applications. This antimicrobial forms a covalent bond with the surface, providing lasting protection in-between applications. That coating is a semi-permanent, non-leaching secured surface coating that bonds to the surface. This ensures that there is no concern for skin reactions.

Could I have an allergic reaction to Sport Fresh?

Sport Fresh is hypoallergenic. The antimicrobial is a secured coating with no toxicity to it, with no off-gassing to create an allergen.

We already use a fogger for our locker room, is that enough?

We commend you for already doing something, but Sport Fresh has a 1-of-a-kind antimicrobial coating which is the only way to provide residual protection in-between treatments.

How is Sport Fresh different from other disinfectants?

Sport Fresh is intended to be used on protective athletic equipment. Other products specifically state they are not intended for skin contact and are designed for household items like doorknobs and countertops.

Do other products provide lasting protection?

Sport Fresh is the only product that both disinfects and provides 7 days of lasting protection.

Can we use other disinfectant sprays or wipes?

Other products will leave a residual residue that can be absorbed by the skin. When this happens things like skin irritation and even burns can happen.

What is the shelf life of Sport Fresh?

Sport Fresh has a shelf life of 12 months.

Why is Sport Fresh called a pesticide?

Per EPA guidelines, all products that are a sanitizer or disinfecting product are labeled as pesticides.

Why does it say to keep out of reach of children?

All disinfectant labels include the statement “Keep Out of Reach of Children,” as children are considered a sensitive population.

COST BREAKDOWN.

SPORT FRESH DISINFECTANT & PROTECTANT (12 OZ)

- Retail \$35. Suggested \$30.
- Only need to spray once a week for full protection.
- 1 can = 12 weeks/12 sprays.

Total season cost: **\$30.00**

PROS

- Saves time: Spray only once a week.
- Non-hazardous: Water-based & food-safe. Can safely spray on all surfaces.
- Hypoallergenic: No internal or external irritations.
- Continuous protection: Once sprayed, Sport Fresh's nano-spikes continue to kill viruses & bacteria for 7 days, regardless of how many times the surface is touched or exposed to germs.



LYSOL SANITIZING AND ANTIBACTERIAL SPRAY (12 OZ)

- Retail \$7.71.
- Need to spray every day for limited protection.
- 5 cans = 12 weeks/60 sprays

Total season cost: **\$38.55**

CONS

- Consumes time: Must spray every day.
- Hazardous: Dangerous if inhaled, irritating lungs, nose, & throat. Can burn skin. Poisonous if swallowed. Fire hazard.
- Most standard Lysol disinfectant sprays & wipes contain fragrances & chemical disinfectants (like benzalkonium chloride or ethanol), which can be irritating to people with sensitive skin, allergies, or asthma.
- Limited protection: Once a surface is interacted with, the surface becomes compromised.



FEDERAL FUNDING.

These funds can be used for hygiene, sanitation, and safety in schools and sports programs:

ELEMENTARY AND SECONDARY SCHOOL EMERGENCY RELIEF (ESSER) FUNDS

- Supports COVID-19 response, including sanitation needs.
- Schools can still use remaining funds from ESSER III.

TITLE IV, PART A (STUDENT SUPPORT & ACADEMIC ENRICHMENT GRANTS)

- Covers health and safety measures for schools and sports teams.

CDC HEALTHY SCHOOLS GRANTS

- Focuses on disease prevention and healthy learning environments.

SCHOOL SAFETY GRANTS (VIA U.S. DEPARTMENT OF EDUCATION & DEPARTMENT OF JUSTICE)

- Funds security, hygiene, and safety initiatives in schools.

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STATE FUNDING.

Each state offers unique funding programs for school health, safety, and athletics. Examples:

SCHOOL SAFETY & HEALTH GRANTS (STATE DEPARTMENT OF EDUCATION)

- Many states offer grants for sanitation and facility improvements.

ATHLETIC & PHYSICAL EDUCATION GRANTS

- Some states allocate funds for school sports programs, which may include hygiene needs.

DEPARTMENT OF HEALTH GRANTS

- Some state health departments provide funding for school sanitation efforts.

LOCAL & PRIVATE FUNDING.

Local & private funding is a great way for businesses & individuals to give back to the community:

SCHOOL DISTRICT BUDGET

- Schools can request funds through district maintenance or athletics budgets.

PARENT-TEACHER ORGANIZATIONS (PTO/PTA)

- Often fundraise for school health and sports programs.

CORPORATE & NONPROFIT GRANTS

- Some companies provide funding for school sports programs (Dick's, Nike, etc.)
- Many local companies donate funds or supplies to schools as well as Booster Clubs.

AVAILABLE FUNDING.

*SCHOOLS IN ANY STATE CAN EXPLORE VARIOUS
FEDERAL, STATE, AND LOCAL FUNDING SOURCES TO
COVER THE COST OF SPORT FRESH.*

QUESTIONS?

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